



CoVantage cares CONNECTION

Our Mission

To provide funds to non-profit organizations that provide assistance to individuals, especially those experiencing financial challenge, and to non-profits working to enhance the quality of life of residents living in the communities served by CoVantage Credit Union.



Iron County Giving Tuesday Recipients 2017–2024

Ten Years of Caring, and We're Just Getting Started

As we near the end of our 10th anniversary year, we find ourselves reflecting on the incredible journey we've taken together. What began as a simple idea nearly 10 years ago—to strengthen our communities through generosity—has grown into a powerful movement of compassion and impact.

This year, we've received more grant requests than ever before. That tells us that the needs in our communities are growing—and so is the trust that local nonprofits place in us to help meet those needs. It's both humbling and inspiring, and it fuels our commitment to continue expanding our reach and deepening our impact.

We're excited about what lies ahead. With every grant awarded, every volunteer hour given, and every dollar donated, we're building something meaningful and lasting. And none of it would be possible without you—our donors, our staff, and our

members—who believe in the power of community and choose to be part of this mission.

As our CoVantage CEO and Foundation President Charlie Zanayed shared, "When our communities need us, we lean in. The CoVantage Cares Foundation is a reflection of the incredible generosity and hearts of our members and team. I'm deeply grateful to everyone who helps us fulfill this important work—you are the reason we're able to make such a meaningful difference."

Thank you for standing with us. Together, we're creating a legacy of care that will carry far beyond this milestone year.

Morgan Teal

Director of Foundation and Community Engagement

On behalf of the CoVantage Cares Foundation

Celebrating a Million-Dollar Milestone in Iron County

In April, the CoVantage Cares Foundation, in partnership with the Iron County Economic Chamber Alliance, hosted a special Giving Tuesday Celebration to mark a truly remarkable milestone — over \$1 million raised in Iron County alone through

our annual Giving Tuesday campaign since the Foundation's inception. This achievement is a powerful example of what's possible when a community comes together, leans in, and commits to making a difference.

The event brought together local nonprofits, community leaders, donors, and CoVantage team members to reflect on the impact of this collective generosity. One of the most meaningful moments of the evening came when the VFW Ottawa Post



Julie LaMay, Morgan Teal, and Kira Dallavalle

3134 presented challenge coins to three CoVantage staff members—Julie LaMay, Kira Dallavalle and Morgan Teal in recognition of their outstanding service and dedication. The gesture was a powerful reminder of the impact our team has beyond the workplace.

We are proud to host the Giving Tuesday campaign each year, but we know it would not be possible without the incredible support of our CoVantage team members, generous members and donors and the CoVantage Cares Foundation Board, whose leadership continues to guide and grow this mission. Thank you for being the heart of CoVantage Cares!

See the above photo for a glimpse into the celebration!

IMPORTANT DATES

**GIVING TUESDAY 2025
CAMPAIGN**
December 2–16

**INTERNATIONAL
VOLUNTEER DAY**
December 5

Making a Difference: A Few 2025 Grant Recipients

Supporting Families through 'Snuggled with a Hug' Diaper Bank

With the help of a \$2,500 grant from the CoVantage Cares Foundation, the Shawano Area United Way's Snuggled with a Hug Diaper Bank is expanding its reach and impact across Shawano County!

Since its launch in 2021, the Diaper Bank has supported over 230 local families by providing essential diapers and wipes—helping keep little ones healthy and giving parents the stability they need to maintain employment.

This support is more critical than ever. According to the U.S. Department of Health and Human Services, diapers can cost up to 8% of a minimum-wage earner's income, and 1 in 3 U.S. families struggle to afford enough diapers. In rural and underserved areas of the Midwest, access to diaper banks can be a lifeline for working parents who otherwise face difficult choices between diapers, food, or gas.

This is a powerful example of how our Foundation's giving is helping meet real needs and strengthen communities. Thank you to everyone who makes this possible by supporting CoVantage Cares through payroll giving and during our Cares t-shirt fundraisers!



United Way 'Snuggled with a Hug' Diaper Bank



Learn More About the Program!



Shawano Area
UNITED WAY



Building More than Homes: CoVantage's Enduring Support for Habitat for Humanity

At CoVantage Credit Union, we believe that strong communities are built on more than bricks and mortar—they're built on compassion, connection, and the belief that everyone deserves a safe place to call home. That's why Habitat for Humanity continues to be a cause close to the heart of the CoVantage Cares Foundation.

Across the communities we serve—from Wausau to Will County, IL, and throughout Green Bay, the Fox Cities, Shawano, and Langlade Counties—Habitat's mission aligns deeply with our own: to uplift people and strengthen neighborhoods. Through grants provided by the CoVantage Cares Foundation, we help fund local Habitat projects that provide not just shelter, but hope and opportunity.

In 2025, the Foundation awarded a grant to the Fox Cities Habitat chapter to support financial literacy and education around homeownership—a critical step in helping families not only move into homes, but thrive in them.

While the number of grant requests we receive continues to grow—often more than we can support—Habitat projects consistently rise to the top. Their impact is visible, lasting, and deeply personal.

They represent the kind of change we want to be part of.

Our commitment doesn't stop at funding. CoVantage staff regularly volunteer, sponsor events, and show up with sleeves rolled up and hearts wide open. One of the most beloved opportunities is Rock the Block—a vibrant, hands-on event where volunteers help revitalize entire neighborhoods through exterior repairs, landscaping, and beautification projects. Whenever we have the chance, our team joins in, and many say it's their favorite volunteer experience of the year. It's a day filled with teamwork, laughter, and the powerful reminder that small acts of service can transform lives.

Together with Habitat for Humanity, we're not just building homes—we're building dignity, stability, and a future where everyone has the foundation they need to thrive.



Thank you, CoVantage volunteers!

CELEBRATING 10 YEARS of GIVING BACK!



We're thrilled to hold our 10th anniversary Giving Tuesday campaign—a milestone moment in our journey of community impact! This year, we're partnering with 12 incredible nonprofits across our communities, and we're inviting YOU to help us make this our most impactful campaign yet.

- ♥ **\$200,000 MATCH AVAILABLE**
- ♥ **GOAL = \$650,000 in Total Giving**
- ♥ **OVER \$3.2 Million raised since first campaign in 2016!**

Together, we've already made a difference—and this December, we're aiming even higher. Donations made during the campaign will be amplified with a \$200,000 match, accelerating the impact for the causes you care most about.



December 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

JOIN US
*in celebrating a
decade of generosity
and help us fuel the
future of community
support!*

2025 GIVING TUESDAY PARTNERS!



Antigo, WI



Brown County, WI



Crandon, WI



Elcho Area Health
Planning Committee
Elcho, WI



Fox Cities, WI



Will County, IL



Iron County, MI



Marathon County, WI



Menominee, MI



Portage County, WI



Rhineland, WI



Shawano, WI

covantagecu.org/givingtuesday

FOLLOW OUR PAGE to stay involved & informed about this year's campaign!

\$10 for 10 YEARS of IMPACT

Join us in
celebrating

CoVantage
cares

10th Anniversary!

SCAN ME

*to learn more about
CoVantage Cares
and to donate!*



THANK YOU for being part of our journey — your support has helped us distribute over \$4.3 million to date! As we celebrate 10 years of impact, we invite you to make a small gift in honor of this milestone.

**TOGETHER, WE'RE BUILDING
SOMETHING EXTRAORDINARY.**



PO Box 272
Antigo, WI 54409-0272

**Read our
2024 Annual
Engagement
Report online!**



SCAN ME to visit the
CoVantage Cares Foundation
website and to read the CoVantage
Cares Connection newsletter!